



IMCA 2030

The voice of the offshore
construction industry

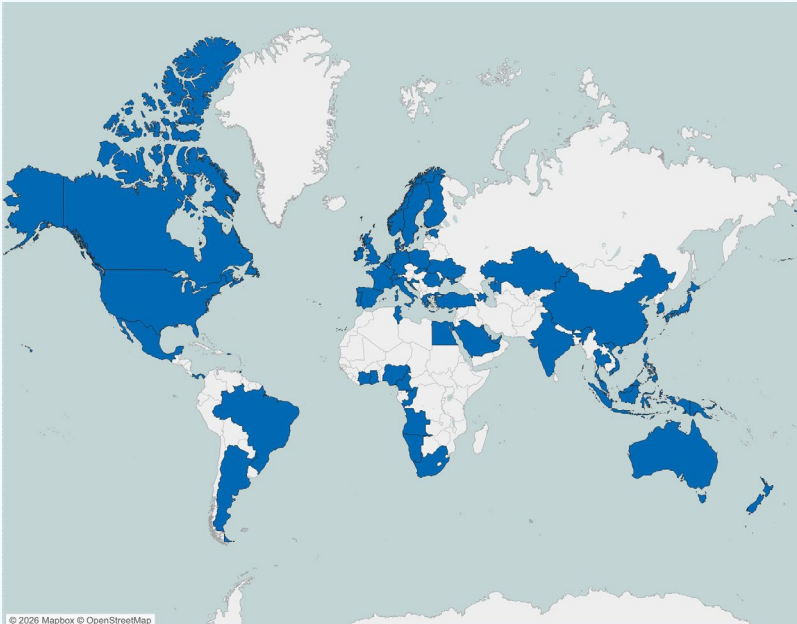
OUR MISSION

The voice of the offshore construction industry

We champion, protect, and support the offshore construction industry and its workforce to ensure it is safe, sustainable, and fit for the future.

Our mission is delivered through three core pillars that guide everything we do:

- Advocating for technical excellence and standardisation
- Championing a safe, skilled, and diverse workforce
- Supporting sustainability and operational efficiency



850+
Member
companies

66
Countries

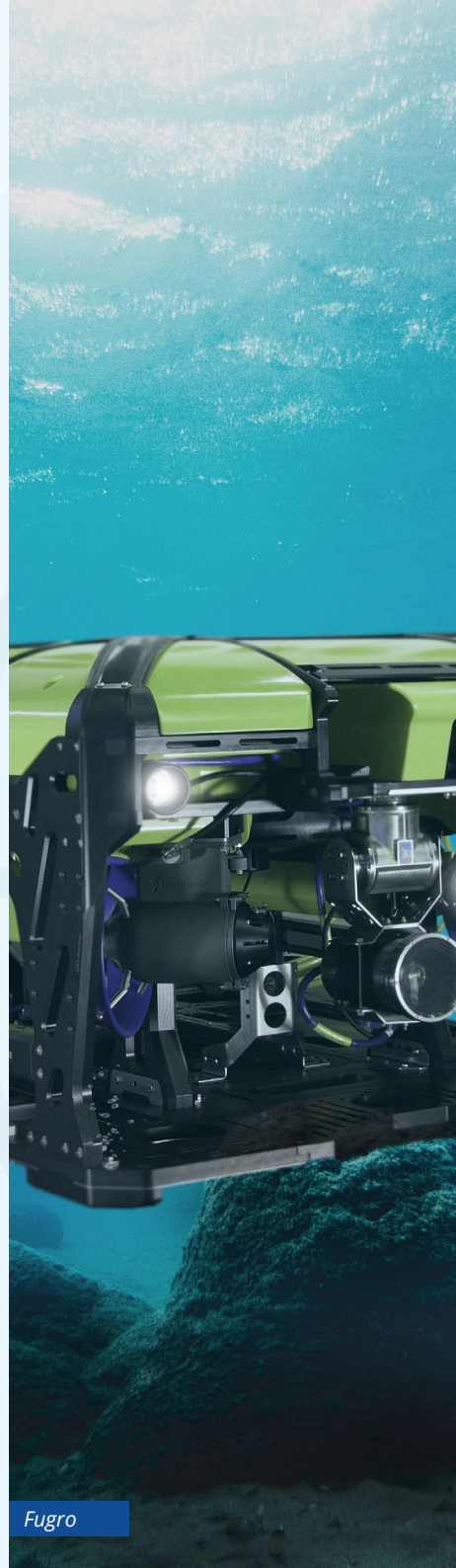
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Global voice

IMCA 2030

Building on more than 50 years of leadership and expertise, IMCA 2030 will ensure that our association remains relevant, authoritative, and valuable to Members in a changing world.

The offshore energy landscape is evolving rapidly: new technology, decarbonisation, and a global competition for talent require a more agile association.

By sharpening our focus, strengthening our governance, simplifying membership, and investing in the areas that matter most, we will build a stronger association that will enable the marine contracting industry and its people to thrive.



EXECUTIVE SUMMARY

Strategic pillars

In a changing world, Members need practical support, technical leadership, and stronger representation. IMCA 2030 prioritises strategic goals where we can enhance Member value and achieve the greatest impact on their behalf.

01

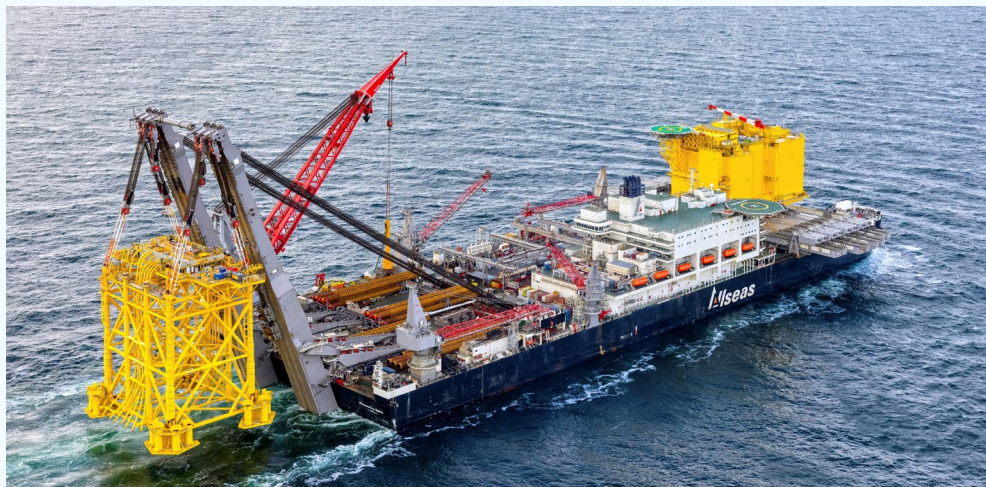
Advocating for technical excellence and standardisation — maintaining IMCA's position as the global reference for recommended practice in offshore operations in the age of AI and digitalisation

02

Championing a safe, skilled, and diverse workforce — raising awareness of offshore careers, supporting early-career professionals, and ensuring lifelong learning keeps pace with a changing industry

03

Supporting sustainability and operational efficiency — helping our sector to deliver a new energy mix and achieve its sustainability goals

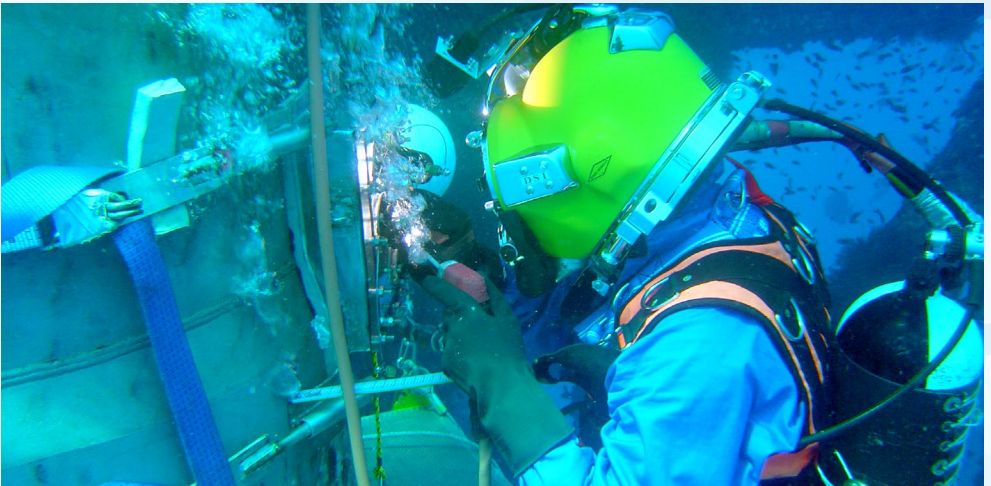


Allseas

Ways of working

Members are overwhelmingly satisfied with IMCA and the services it provides. To ensure this remains the case, IMCA 2030 responds to Member feedback by improving the way that IMCA works to achieve its vision.

- **Global influence** — enhancing our policy and advocacy work to campaign for fair, evidence-led legislation that enables our industry to grow and thrive
- **Global community** — bringing our industry together, addressing regional needs, and speaking with one global voice
- **Excellent Member service** — strengthening the role of Members in our decision making and placing Member value at the heart of everything we do



Chevron



Advocating for technical excellence and standardisation

Maintaining IMCA's position as the global reference for recommended practice in offshore operations



Fugro

IMCA brings marine contractors together to define technical excellence and standardise ways of working across the project lifecycle with energy companies and suppliers.

- Technical guidance and competence frameworks that leverage new opportunities in AI, automation, and other digital technology
- Maintaining global leadership in diving, dynamic positioning, ROV operations, and safety. Strengthening our deep expertise in offshore survey, lifting and rigging, and marine autonomy, while keeping pace with new digital and physical security threats

Championing a safe, skilled, and diverse workforce – Industry attraction and next generation

Raising awareness of offshore careers and supporting early careers professionals



Bonnie Yap Photography

IMCA's People Committee is addressing the challenge of attracting and retaining the skilled workforce our industry will need as offshore activity increases and evolves.

- Championing and raising awareness of offshore careers to attract the next generation of offshore workers
- Growing our Next Generation Network to support, inspire, and connect a global community of early-career professionals

Championing a safe, skilled, and diverse workforce – Competence and training

A joined-up competency management ecosystem for the offshore industry

Employers and assessors

Record and verify experience. Assess and verify competence.

Experience



Member companies

Access verified evidence. Support recruitment and deployment. Inform competence decisions.

CPD



Qualifications



Training and certification providers

Confirm training. Verify qualifications.

Competence



Training



Industry bodies

Support common standards and recognition.



Logbook accompanies the individual throughout their career with secure access.



Digital records for compliance, regulatory assurance and security.

IMCA works with companies, training providers, and individuals to support a joined-up approach to competence and training, from entry into the industry to continuing professional development and progression. We signpost relevant learning, support high-quality training and certification, and keep skills aligned with technological change. Two specific focuses are:

- Digital logbooks, which provide businesses and individuals with trusted, portable records of experience, qualifications, and competence recognised across the offshore industry
- IMCA Skills, a single digital platform delivering curated CPD for individuals with global, on-demand access to training, professional development, and competence assurance

Supporting sustainability and operational efficiency

Helping our sector to deliver a new energy mix and achieve its sustainability goals



DEME Offshore

Our sector is pivotal to the global energy transition. IMCA brings together experts, shares best practice, and engages with policymakers to help Members navigate a changing regulatory environment.

- Showcasing best practices and case studies to help Members find practical solutions for decarbonisation and environmental sustainability
- Advocating for practical environmental legislation that is joined-up, recognises the unique nature of our industry, and supports its future resilience
- Supporting the growth of offshore wind, safely and sustainably

WAYS OF WORKING

Global influence

Enhancing our policy and advocacy work to advocate for fair, evidence-led legislation that enables our industry to grow and thrive



Aleks Taurus

Building on our longstanding engagement with the International Maritime Organization, we are strengthening our policy and advocacy function to influence policymakers and achieve practical regulation for members.

- Increased engagement with the European Union, national governments, regulators, and other stakeholders in the wider marine environment
- Advocating for joined-up, practical regulations that support safety, operational efficiency, and decarbonisation, while minimising compliance costs
- Supporting governments to protect, repair, and increase the resilience of critical underwater infrastructure

Global community

Bringing our industry together, addressing regional needs, and speaking with one global voice



Bonnie Yap Photography

As our global membership grows, we are enhancing our engagement to ensure all Members can access Member benefits and influence our work, regardless of their location.

- Increasing opportunities for Members to strengthen their networks and build new connections through regional meetings, online and in-person events, digital communities, and technical workstreams
- Broadening the expertise of IMCA Committees by including representatives from SMEs, young professionals, and voices from each global region
- Digitalising and enhancing our communication and engagement so Members can easily access the information they need – be it technical guidance, news, resources, or policy papers

Excellent Member service

Strengthening the role of Members in our decision making and placing Member value at the heart of everything we do



Harmen Piekema Photography

Based on Member feedback, we are strengthening the role of Members in our decision making and introducing a simpler, more transparent membership structure to strengthen engagement and better support the evolving needs of our industry.

- Our Membership Committee – reporting to IMCA's Board – will give stronger representation to our global membership at the heart of IMCA's governance
- Simplified membership categories and fee structures make IMCA easier to engage with, providing flexibility while reducing complexity
- Increasing the breadth of technical materials that Members can access, enabling Marine, ROV, and Survey Division Members to access documents from all three of these Divisions
- A new membership category for sole traders and academic institutions opens IMCA membership to an important part of the offshore community

INCREASING MEMBER VALUE

IMCA 2030 reaffirms IMCA as the leading voice of the marine construction industry while giving stronger representation and more relevant support to Members worldwide

Based on extensive Member feedback, each element of our strategy is designed to bring greater value to Members. **It will deliver:**



Technical leadership and guidance that keeps pace with new technology and regulation



Increased advocacy and influence on behalf of the industry



Greater regional engagement and support



A simpler and more accessible membership structure



Enhanced opportunities to participate in committees, special interest groups, and industry initiatives



Increased focus on skills, competence, and workforce development



Better alignment of IMCA resources with Member priorities



A more agile and responsive association to support Members through future change





CONTACT US

To find out more, get in touch.



info@imca-int.com



www.imca-int.com