

2021 Strategic Review

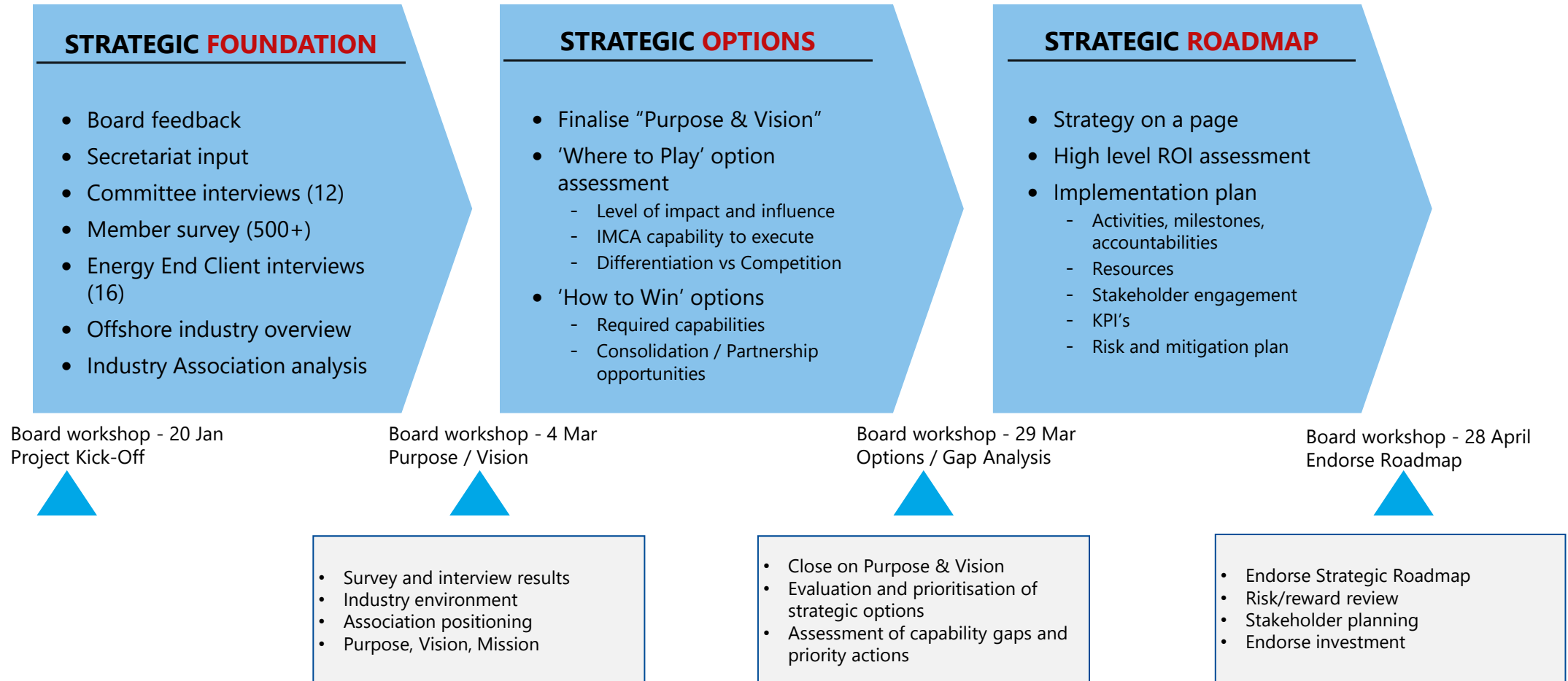
Summary

Who we are

- We are the membership organisation representing marine contractors and suppliers worldwide, with 700 member companies in 65 countries.
- Our history dates from 1972.
- We have a technical and safety focus and have developed a comprehensive library of best practice operating standards for the industry.
- Our purpose is

“To be the global reference for developing marine energy resources safely and sustainably”

Strategic review

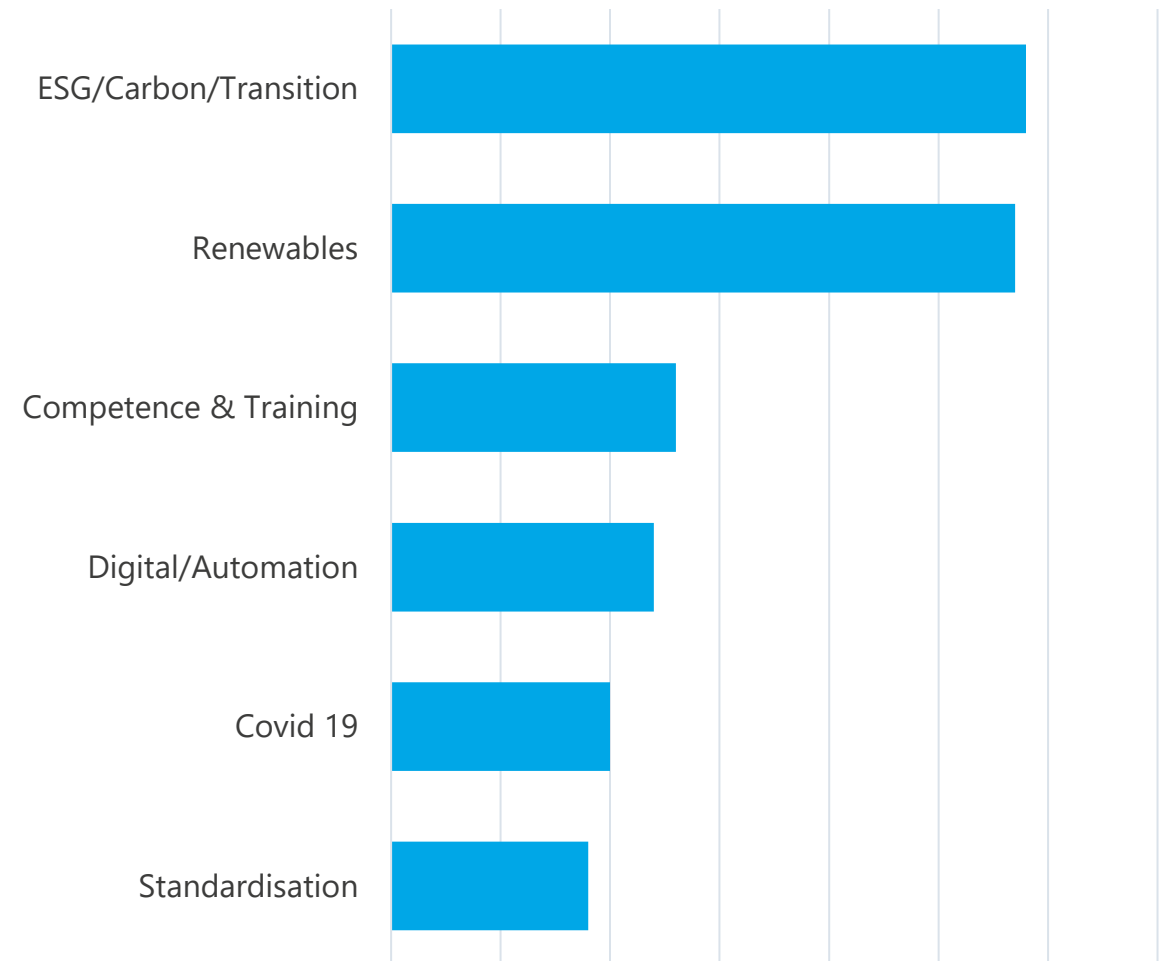


Membership survey results

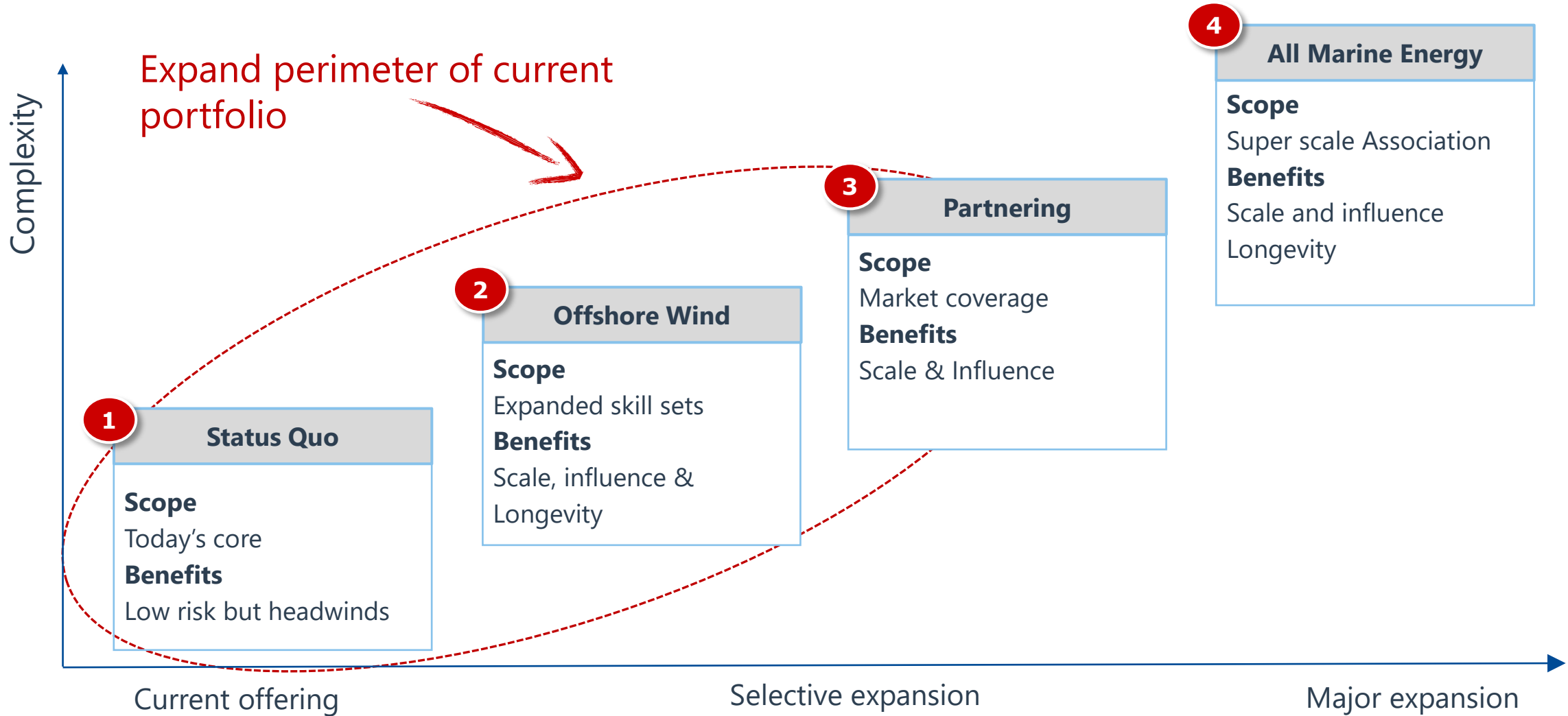
What is the one major issue IMCA should focus on?



Key themes



Strategic Options



Strategy on a page

VISION

"Become the global reference for developing all forms of marine energy resources in a low carbon future".

MISSION

"To improve performance in the marine contracting industry"

STRATEGIC THEMES

- 1 Stewardship of guidance and safety standards
- 2 Offshore Wind and other marine energy
- 3 Environmental sustainability
- 4 Collaboration with industry partners
- 5 Standardisation across industry

Our value proposition



Over the last 51 years IMCA has built a global reputation for developing safe and efficient standards and guidelines for offshore operations.

Safety

Offshore safety
& efficiency in all
our work.

Managing Risk

Standardisation
& best practice
to mitigate risk.

Responsibility

Environmental
sustainability
& responsible
contracting.

Global reach

Networking to
improve
performance
globally.

Collaboration

With regulators
and partners to
ensuring safe
governance.

Corporate statements



Purpose

"Enabling the development of the world's marine energy resources safely and sustainably."

Vision

"To become the global reference for developing all forms of marine energy resources in a low carbon future."

Mission

"Improving performance in the marine contracting industry."

Tag line

"More marine energy less emissions."

Integrity

- *Promoting and maintaining the highest standards of integrity and ethics*
- *Transparency, honesty and accountability*
- *Professional and respectful*

Safety & Sustainability

- *Respect for safety and the marine environment*
- *Environmentally and socially responsible*
- *Supporting and challenging each other*

Collaboration

- *Leveraging our members' expertise to improve our performance*
- *Working with industry stakeholders to address challenges*
- *Promoting awareness of marine energy opportunities.*

Technical excellence

- *Impactful and results oriented*
- *Recognised for quality and delivery*
- *Continuous improvement*



International Marine Contractors Association

Improving performance in the marine contracting industry

www.imca-int.com