



# DP Conference 2027

24-25 February  
Lisbon

Sponsorship & Exhibition  
opportunities



**IMCA's Dynamic Positioning (DP) Conference will be held at the prestigious Dom Pedro Lisboa, Portugal, from Wednesday 24 to Thursday 25 February 2027.**

Bringing together more than **120 technical leads** and decision makers, the industry-leading **two-day conference** explores the latest industry trends, best-practice, and innovation in the world of DP.

Underpinning this is a focus on improving offshore safety and performance through collaborative sessions, engaging Q&As, and structured debates – all of which feed into the outputs of IMCA's DP Committee.

This offers attendees a unique opportunity to shape the future of the industry, and for sponsors and exhibitors, an unrivalled opportunity to be directly linked to IMCA's vital safety mission.

## **Working with us**

We are offering the opportunity to support the event through our sponsorship and exhibition packages.

Being associated with the IMCA DP Conference not only reaffirms your organisation's support for the DP community, but it is also an opportunity to firmly link your organisation to the improvement of offshore performance and safety.

To find out more about any of the sponsorship or exhibition opportunities at the IMCA DP Conference 2027 please [contact the IMCA events team](#).

Please note that all sponsorship and exhibition packages exclude VAT.



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**Gold sponsor: £8,825**

**Pre-event branding:** Ahead of the conference, the only gold sponsor will be featured in all related marketing communications and mentioned in related news items on the IMCA website, their logo will be prominently placed in pre- and post-event promotional email activity and social media campaigns, and on the conference website.

**Event promotion:** The gold sponsor will have unrivalled opportunities for brand exposure during the event. This will include: acknowledgment and thanks from the stage at the start and end of the event; their logo placed prominently on signage throughout the event venue, on presentation slides, and in dedicated social media posts. As well as being highlighted during the welcome reception at the end of the first day of the conference.

They will also be recognised in the conference's post conference report, and all subsequent event mentions.

**Delegate participation:** The gold sponsor will receive four complimentary conference registrations, including access to all conference sessions and networking opportunities including lunches, refreshment breaks, and the event reception.

**Exclusive!**



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## Silver sponsor: £5,300

**Pre-event branding:** Ahead of the conference, the silver sponsor will be featured in all related marketing communications, their logo will be prominently placed in pre- and post-event promotional email activity and social media campaigns, and on the conference website.

**Event branding:** The silver sponsor will have prominent opportunities for brand exposure during the event. This will include: acknowledgment and thanks from the stage during the event; their logo will be placed on signage throughout the event venue, and in dedicated social media posts.

They will also be recognised in the conference's presentation deck, as well as be mentioned in the post conference report, and all subsequent event mentions.

**Delegate participation:** The silver sponsor will receive three complimentary conference registrations, including access to all conference sessions and networking opportunities including lunches, refreshment breaks, and the event reception.



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## Lanyard Partner: £4,000

**Pre-event branding:** Ahead of the conference lanyard sponsors will be featured in related marketing communications and in pre and post-event promotional email activity and social media campaigns.

**Event branding:** The lanyard partner will have their logo featured on the delegate lanyards (which will be produced by IMCA), as well as acknowledged and thanked from the stage during the event; their logo will be placed on signage throughout the event venue, and in dedicated social media posts.

They will also be featured in the conference's presentation decks, thanked from the stage by the conference host as well as receive thanks in the post conference report, and all subsequent event mentions.

**Delegate participation:** The lanyard partner will receive two complimentary conference registration, including access to all conference sessions and networking opportunities including lunches, refreshment breaks, and the event reception.



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## Stationery Partner: £2,500

**Pre-event branding:** Ahead of the conference the stationery partner will be featured in related marketing communications and in pre and post-event online promotional activity.

**Event branding:** The stationery partner will have their logo featured on selected stationery items as well as acknowledged and thanked from the stage during the event; their logo will be placed on signage throughout the event venue, and in dedicated social media posts

They will also be featured in the conference's presentation decks, thanked from the stage by the conference host as well as receive thanks in the post conference report, and all subsequent event mentions.

**Delegate participation:** The stationery partner will receive one complimentary conference registration, including access to all conference sessions and networking opportunities including lunches, refreshment breaks, and the event reception.



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## Exhibition & Conference: £3,435

**Pre-event branding:** Exhibitors will be featured in related marketing communications and in pre and post-event promotional email activity and social media campaigns, and on the conference website.

**Exhibition space:** They will receive an exhibition space of 3x2m with a clothed table, two chairs and access to power.

**Event branding:** Exhibitors will receive acknowledgment and thanks from the stage and their logo will be placed on signage and in dedicated social media posts.

**Industry Innovation: This quickfire session takes place on the main conference stage** and offers exhibitors a captive audience of technical decision makers to showcase their product or innovation. Only a maximum of five exhibitors will have the opportunity to take up one of these five minute slots.

This is a great opportunity for innovative new solutions to raise their profile among a key demographic. To qualify, the product must be new to the market, relevant to the DP community, and approved by IMCA's technical team.

**Delegate participation:** Each exhibitor will receive one complimentary conference registration, including access to all conference sessions and networking opportunities including lunches, refreshment breaks, and the event reception.



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Benefit	Gold	Silver	Lanyard	Stationery	Exhibition
Cost	£8825	£5300	£4000	£2500	£3435
Logo with link to company page	●	●	●	●	●
Referenced in event promotional activities	●	●	●	●	
Referenced in relevant news articles on IMCA website	●				
Recognised and tagged on IMCA social media channels	●	●	●	●	●
Recognised within the conference slide deck	●	●	●	●	●
Recognised on conference signage	●	●	●	●	●
Thanked from stage by conference host	●	●	●	●	●
Thanked from stage by IMCA	●				
Registration desk (branding and opportunity to distribute collateral)	●				
Exhibition space					●
5-minute pitch session on the main conference stage					●
Thanked in post conference report and website write-up	●	●	●	●	●
Delegate registrations	4	3	2	1	1





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